

# 2018 EXCA World Championship

## Corporate Sponsorship Opportunities

Somervell Expo Center

November 6 – 11, 2018

### Title Sponsor \$5000

Inclusion of sponsor's name in all printed materials, press releases and posters pertaining to the EXCA WORLD CHAMPIONSHIP. "SPONSOR'S NAME" EXCA WORLD CHAMPIONSHIP.

- Sponsor's name will be integrated into public address announcements
- Display of four sponsorship banners in the arena (banners provided by sponsor)
- Parade of sponsor supplied flag at opening ceremonies and at other appropriate times during the World Championship
- Sponsor supplied promotional material may be placed in each contestant's registration package
- Sponsor's logo and link on [www.ExtremeCowboyAssociation.com](http://www.ExtremeCowboyAssociation.com) and will be included in all any/all email blasts
- Complimentary display/selling space
- First right of refusal for the World Title Sponsorship the following year, if both parties execute their contract renewal within 30 days of event.

### Arena Sponsor \$3500

- Sponsor's name will be integrated into public address announcements
- Display of 3 sponsorship banners in the arena (banners provided by sponsor)
- Parade of sponsor supplied flag at opening ceremonies and at other appropriate times during the World Championship
- Sponsor supplied promotional material may be placed in each contestant's registration package
- Sponsor's logo and link on [www.ExtremeCowboyAssociation.com](http://www.ExtremeCowboyAssociation.com) and will be included in all any/all email blasts
- Complimentary display/selling space
- First right of refusal for the World Arena Sponsorship the following year, if both parties execute their contract renewal within 30 days of event.

### Class Sponsor \$1500

- Sponsor's name will be integrated into public address announcements
- Display of two sponsorship banners in the arena (banner provided by sponsor)
- Sponsor's logo and link on [www.ExtremeCowboyAssociation.com](http://www.ExtremeCowboyAssociation.com) and will be included in all any/all email blasts
- Complimentary display/selling space

### **Obstacle Sponsor \$500**

- Sponsor's name will be integrated into public address announcements
- Display of one sponsorship banner in the arena (banner provided by sponsor)
- Complimentary display/selling space

### **Belt Buckle Sponsor \$300**

- Sponsor's name will be integrated into public address announcements
- Display of one sponsorship banner in the arena (banner provided by sponsor)

### **Banner Sponsor \$250**

- Display of one sponsorship banner in the arena (banner provided by sponsor)



*Craig Cameron* Presents the  
**Extreme**  
**COWBOY ASSOCIATION**

Extreme Cowboy Association  
PO Box 50  
Bluff Dale, TX 76433