

# 2020 EXCA World Championship

## Corporate Sponsorship Opportunities

Somervell Expo Center

November 3 – 8, 2020

### Title Sponsor \$5000

Inclusion of sponsor's name in all printed materials, press releases and posters pertaining to the EXCA WORLD CHAMPIONSHIP. "SPONSOR'S NAME" EXCA WORLD CHAMPIONSHIP.

- Sponsor's name will be integrated into public address announcements
- Display of four sponsorship banners in the arena (banners provided by sponsor)
- Parade of sponsor supplied flag at opening ceremonies and at other appropriate times during the World Championship
- Sponsor supplied promotional material may be placed in each contestant's registration package
- Sponsor's logo and link on [www.ExtremeCowboyAssociation.com](http://www.ExtremeCowboyAssociation.com) and will be included in all any/all email blasts
- Complimentary display/selling space
- First right of refusal for the World Title Sponsorship the following year, if both parties execute their contract renewal within 30 days of event.

### Arena Sponsor \$3500

- Sponsor's name will be integrated into public address announcements
- Display of 3 sponsorship banners in the arena (banners provided by sponsor)
- Parade of sponsor supplied flag at opening ceremonies and at other appropriate times during the World Championship
- Sponsor supplied promotional material may be placed in each contestant's registration package
- Sponsor's logo and link on [www.ExtremeCowboyAssociation.com](http://www.ExtremeCowboyAssociation.com) and will be included in all any/all email blasts
- Complimentary display/selling space
- First right of refusal for the World Arena Sponsorship the following year, if both parties execute their contract renewal within 30 days of event.

### Class Sponsor \$1500

- Sponsor's name will be integrated into public address announcements
- Display of two sponsorship banners in the arena (banner provided by sponsor)
- Sponsor's logo and link on [www.ExtremeCowboyAssociation.com](http://www.ExtremeCowboyAssociation.com) and will be included in all any/all email blasts
- Complimentary display/selling space

### **Obstacle Sponsor \$500**

- Sponsor's name will be integrated into public address announcements
- Display of one sponsorship banner in the arena (banner provided by sponsor)
- Complimentary display/selling space

### **Belt Buckle Sponsor \$300**

- Sponsor's name will be integrated into public address announcements
- Display of one sponsorship banner in the arena (banner provided by sponsor)

### **Banner Sponsor \$250**

- Display of one sponsorship banner in the arena (banner provided by sponsor)



*Crazy Camera* Presents the  
**Extreme**  
**COWBOY ASSOCIATION**

Extreme Cowboy Association  
PO Box 50  
Bluff Dale, TX 76433

# 2020 EXCA World Championship Corporate Sponsorship Form

Company or Individual Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact

Person \_\_\_\_\_ Position \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

**Or pay by Credit Card**

Make checks payable to: EXCA

Mail to:

EXCA  
P.O. Box 50  
Bluff Dale, TX 76433

For More Information, contact Frank Turben at 480.683.0485

## TERMS OF CONTRACT:

1. **Payments and Termination of Contract:** If the terms of payment set forth on this contract are not met, the rights of Sponsor to the event shall cease and terminate. All returned checks will be subject to a \$35.00 return check fee. All accounts must be paid in full prior to set up times. Only U.S. funds accepted. No foreign currency.
2. **Cancellation Policy:** If Sponsor desires to cancel this Agreement up to three (3) months prior to the show opening, a 2/3 payment will be refunded. From three (3) months to 46 days prior to show opening, 1/2 will be refunded. During the last 45 days prior to the show opening, no refunds will be made.