Mustangs head back to Glen Rose, Texas in Extreme Mustang Race at Extreme Cowboy Association World Championship

GEORGETOWN, TEXAS – The Mustang Heritage Foundation (MHF) and the Extreme Cowboy Association (EXCA) have come together again to offer a unique mustang only division at the EXCA 2020 World Championship in Glen Rose, Texas, November 3-8, called the Extreme Mustang Race.

The Extreme Mustang Race will challenge mustang competitors and their horses to maneuver through a series of obstacles against the clock, demonstrating both horsemanship and speed. The Top 10 competitors will take home a purse of \$10,000.

Interested competitors must send in completed entry forms and can then adopt or purchase a 3 to 6-year-old mustang mare or gelding from the Bureau of Land Management (BLM) corrals or adoption/purchase events between March I and June 15, 2020.

Upon successful entry, contestants will gentle and train their mustangs for approximately 140 days in preparation for competition in November for the chance to win \$10,000. The Extreme Mustang Race is limited to 25 entries on a first come first served basis. From the selection deadline on June 15th, competitors will have approximately 45 days to work with their horses before submitting their final entries for the world show with an entry deadline of August 1, 2020.

"We're thrilled to yet again partner with the Extreme Cowboy Association to offer this unique opportunity to showcase the trainability and usability of mustangs while highlighting the exciting sport of Extreme Cowboy racing!" said Alex Kappert, Executive Director of the Mustang Heritage Foundation. "The Mustang Heritage Foundation is thrilled that many mustang owners have plugged in to competing in the EXCA after getting horses from our Extreme Mustang Makeovers or through the Trainer Incentive Program. Having this outlet for owners to compete has been very beneficial to the mustang community."

Currently, the Bureau of Land Management (BLM) estimates over 88,000 wild horses roam on BLM-managed rangelands in 10 western states, mostly in Nevada, Wyoming and California. As their populations grow, events like the Extreme Mustang Race encourage public education and adoption of these remarkable animals.

"The contestants will compete in 9 different Divisions; Young Guns, ages 7-11; Youth, ages 12-17; Novice; Intermediate, International, Mustang, Non-Pro, Pro and Ride Smart, ages 55 and over," said Frank Turben of the Extreme Cowboy Association. "The contestants will take on the challenging Extreme Cowboy course consisting of obstacles that will challenge their riding skills and test the partnership with their horses. This contest is the Super Bowl of speed combined with great horsemanship skill to crown the World Champion of Extreme Cowboy Racing."

For more information about the Extreme Mustang Race

visit <u>https://mustangheritagefoundation.org/extreme-mustang-race/</u>. The full schedule of the EXCA World Championship, including hotel information and event tickets, can be found online at <u>https://extremecowboyassociation.com/world-program-2020.htm</u>.

About the Mustang Heritage Foundation

The primary mission of the Mustang Heritage Foundation is to create and promote programs and activities that provide information and education about wild horses and burros, elevate their image and desirability, provide opportunities to become involved in the wild horse and burro experience and secure adequate numbers of caring homes for excess horses. Working in partnership with the Bureau of Land Management the Mustang Heritage Foundation works to ensure healthy wild herds and rangelands through the placement of excess animals removed from public lands so future generations can enjoy this distinctive part of our American heritage. As a 501 (C)(3), public, charitable, nonprofit organization, the Mustang Heritage Foundation works to identify and develop sources of private financial funding to further support the mission of the Foundation. For more information visit mustangheritagefoundation.org.

About the Extreme Cowboy Association

The Extreme Cowboy Association (EXCA) is the original and only recognized association for the sport of Extreme Cowboy Racing. The Extreme Cowboy Race was originated by the first "Original Cowboy," Craig Cameron. Craig has achieved national recognition and prominence as a true cowboy and is known as the "Cowboy's Clinician," being one of the finest horsemen in the United States.

The EXCA has been specifically designed to invite riders of all levels to participate and enjoy the Extreme Cowboy Challenge. The EXCA has developed the official competitive structure for all EXCA members in regions across the United States, Canada and Europe. Each region will offer local and Regional Championship competitions that lead to the EXCA World Championship competition.

About the Bureau of Land Management:

The Bureau of Land Management (BLM) removes wild horses and burros from public lands to ensure a healthy balance of land and animals. Since 1971, the BLM has placed more than 255,000 wild horses and burros into good homes nationwide. Partnerships, like the Mustang Heritage Foundation, provide the BLM with additional opportunities to place animals into good homes. Interested applicants can attend BLM offsite adoption/sales event, visit a BLM Off-Range Corral, or participate in an Internet adoption/sales event to apply to take a wild horse or burro home! To learn more about the Wild Horse and Burro Program, please call <u>866-468-7826</u> or visit <u>BLM.GOV/whb.</u>

The BLM manages more than 245 million acres of public land located primarily in 12 Western states, including Alaska. The BLM also administers 700 million acres of sub-surface mineral estate throughout the nation. Diverse activities authorized on these lands generated \$96 billion in sales of goods and services throughout the American economy in fiscal year 2017. These activities supported more than 468,000 jobs.