

2021 EXCA World Championship

Corporate Sponsorship Opportunities

Somervell Expo Center

November 2 – 7, 2021

Title Sponsor \$5000

Inclusion of sponsor's name in all printed materials, press releases and posters pertaining to the EXCA WORLD CHAMPIONSHIP. "SPONSOR'S NAME" EXCA WORLD CHAMPIONSHIP.

- Sponsor's name will be integrated into public address announcements
- Display of four sponsorship banners in the arena (banners provided by sponsor)
- Parade of sponsor supplied flag at opening ceremonies and at other appropriate times during the World Championship
- Sponsor supplied promotional material may be placed in each contestant's registration package
- Sponsor's logo and link on www.ExtremeCowboyAssociation.com and will be included in all any/all email blasts
- Complimentary display/selling space
- First right of refusal for the World Title Sponsorship the following year, if both parties execute their contract renewal within 30 days of event.

Arena Sponsor \$3500

- Sponsor's name will be integrated into public address announcements
- Display of 3 sponsorship banners in the arena (banners provided by sponsor)
- Parade of sponsor supplied flag at opening ceremonies and at other appropriate times during the World Championship
- Sponsor supplied promotional material may be placed in each contestant's registration package
- Sponsor's logo and link on www.ExtremeCowboyAssociation.com and will be included in all any/all email blasts
- Complimentary display/selling space
- First right of refusal for the World Arena Sponsorship the following year, if both parties execute their contract renewal within 30 days of event.

Class Sponsor \$1500

- Sponsor's name will be integrated into public address announcements
- Display of two sponsorship banners in the arena (banner provided by sponsor)
- Sponsor's logo and link on www.ExtremeCowboyAssociation.com and will be included in all any/all email blasts
- Complimentary display/selling space

Obstacle Sponsor \$500

- Sponsor's name will be integrated into public address announcements
- Display of one sponsorship banner in the arena (banner provided by sponsor)
- Complimentary display/selling space

Belt Buckle Sponsor \$300

- Sponsor's name will be integrated into public address announcements
- Display of one sponsorship banner in the arena (banner provided by sponsor)

Banner Sponsor \$250

- Display of one sponsorship banner in the arena (banner provided by sponsor)



Crazy Cameron Presents the
Extreme
COWBOY ASSOCIATION

Extreme Cowboy Association
PO Box 50
Bluff Dale, TX 76433

2021 EXCA World Championship Corporate Sponsorship Form

Company or Individual Name _____

Address _____

City _____ State _____ Zip _____

Contact _____

Person _____ Position _____

Phone _____ Email _____

Enclosed is my check for \$ _____

Or pay by Credit Card

Make checks payable to: EXCA

Mail to:

EXCA
P.O. Box 50
Bluff Dale, TX 76433

For More Information, contact Frank Turben at 480.683.0485

TERMS OF CONTRACT:

1. Payments and Termination of Contract: If the terms of payment set forth on this contract are not met, the rights of Sponsor to the event shall cease and terminate. All returned checks will be subject to a \$35.00 return check fee. All accounts must be paid in full prior to set up times. Only U.S. funds accepted. No foreign currency.
2. Cancellation Policy: If Sponsor desires to cancel this Agreement up to three (3) months prior to the show opening, a 2/3 payment will be refunded. From three (3) months to 46 days prior to show opening, 1/2 will be refunded. During the last 45 days prior to the show opening, no refunds will be made.