### **2023 EXCA World Championship**

## Corporate Sponsorship Opportunities Somervell Expo Center November 1 – 5, 2023

#### **Title Sponsor \$5000**

Inclusion of sponsor's name in all printed materials, press releases and posters pertaining to the EXCA WORLD CHAMPIONSHIP. "SPONSOR'S NAME" EXCA WORLD CHAMPIONSHIP.

- Sponsor's name will be integrated into public address announcements
- Display of four sponsorship banners in the arena (banners provided by sponsor)
- Parade of sponsor supplied flag at opening ceremonies and at other appropriate times during the World Championship
- Sponsor supplied promotional material may be placed in each contestant's registration package
- Sponsor's logo and link on <u>www.ExtremeCowboyAssociation.com</u> and will be included in all any/all email blasts
- Complimentary display/selling space
- First right of refusal for the World Title Sponsorship the following year, if both parties execute their contract renewal within 30 days of event.

#### Arena Sponsor \$3500

- Sponsor's name will be integrated into public address announcements
- Display of 3 sponsorship banners in the arena (banners provided by sponsor)
- Parade of sponsor supplied flag at opening ceremonies and at other appropriate times during the World Championship
- Sponsor supplied promotional material may be placed in each contestant's registration package
- Sponsor's logo and link on <u>www.ExtremeCowboyAssociation.com</u> and will be included in all any/all email blasts
- Complimentary display/selling space
- First right of refusal for the World Arena Sponsorship the following year, if both parties execute their contract renewal within 30 days of event.

#### Class Sponsor \$1500

- Sponsor's name will be integrated into public address announcements
- Display of two sponsorship banners in the arena (banner provided by sponsor)
- Sponsor's logo and link on <u>www.ExtremeCowboyAssociation.com</u> and will be included in all any/all email blasts
- Complimentary display/selling space

#### **Obstacle Sponsor \$500**

- Sponsor's name will be integrated into public address announcements
- Display of one sponsorship banner in the arena (banner provided by sponsor)
- Complimentary display/selling space

#### **Belt Buckle Sponsor \$300**

- Sponsor's name will be integrated into public address announcements
- Display of one sponsorship banner in the arena (banner provided by sponsor)

#### **Banner Sponsor \$250**

Display of one sponsorship banner in the arena (banner provided by sponsor)





Extreme Cowboy Association PO Box 50 Bluff Dale, TX 76433

# 2023 EXCA World Championship Corporate Sponsorship Form

Company or Individual Name		
Address		
		Zip
Contact		
Person	Position	
Phone	Email	
Enclosed is my check for \$		Or pay by Credit Card
Make checks payable to: EXCA		
Mail to:		
EXCA		
P.O. Box 50		
Bluff Dale, TX 76433		

For More Information, contact Frank Turben at 602.531.3383

#### TERMS OF CONTRACT:

- Payments and Termination of Contract: If the terms of payment set forth on this contract are not met, the
  rights of Sponsor to the event shall cease and terminate. All returned checks will be subject to a \$35.00
  return check fee. All accounts must be paid in full prior to set up times. Only U.S. funds accepted. No
  foreign currency.
- 2. Cancellation Policy: If Sponsor desires to cancel this Agreement up to three (3) months prior to the show opening, a 2/3 payment will be refunded. From three (3) months to 46 days prior to show opening, 1/2 will be refunded. During the last 45 days prior to the show opening, no refunds will be made.